

MEDIA RELEASE

Diamond Tennis Academy appointed exclusive tennis partner to Cardiff City House of Sport

We are delighted to announce that Diamond Tennis Academy (DTA), in association with Paul Regan Organisation (PRO), have been appointed as the exclusive tennis operator of the all new 3 indoor community tennis court facility at the Cardiff City House of Sport (CCHoS) which sits in the vicinity of the Cardiff City Stadium. DTA have been granted a long term agreement to deliver and manage all aspects of the tennis programme to attract new and existing tennis participants from across the City of Cardiff and the Vale of Glamorgan.

DTA has been delivering high quality and affordable tennis coaching and playing opportunities for the people of Cardiff since 2006 at multiple venues in and around the capital and is delighted to have secured one of Wales' premier public indoor tennis facilities to expand its business and to provide greater year round tennis playing opportunities for more people.

Sena Tengey, Founder and Director of Tennis at DTA commented; "We are delighted to have successfully tendered to operate the tennis facility at CCHoS and we are looking forward to kicking off 2016 with new indoor coaching and playing programmes both for our existing and new customers. With very few public indoor tennis courts in Cardiff, this facility and our programmes provide an exciting time for tennis in Cardiff."

Joanna Borley, Executive Director at CCHoS commented; "We are delighted to be launching our new "House of Sport 3" sustainable indoor community Tennis facility in partnership with the inspirational team at one of Wales' premier tennis providers; DTA. This innovative and forward thinking approach will serve to succeed Tennis Wales' 2020 vision to "grow the game", making tennis more accessible to everyone in the community and will also support talented players in reaching their full potential at our new state of the art venue. We cannot wait to start this new venture and welcome DTA to the Team"

PRO, a tennis industry specialist business consultancy, has worked with DTA to strengthen their business proposition and to assist in securing this prestigious contract. Paul Regan, Founder and Managing Director said; "Sena is an ambitious tennis professional who provides high quality, fun and progressive tennis opportunities for all, and I am excited to be working with Sena and the team at DTA to make a success of this new venture"

Peter Drew, CEO at Tennis Wales added; "Tennis Wales is delighted to see this project nearing it's completion. This has been a great piece of partnership work between Cardiff City Council, The LTA and Tennis Foundation, Sport Wales, and Tennis Wales all working together to support CCHoS in being able to bring this community tennis facility to fruition. We are also delighted to see DTA, in partnership with PRO, have been appointed tennis operators at this new facility. Between DTA and

PRO we have some of the best and most successful tennis expertise in the UK, and we look forward to supporting them to make this project a great success and a great asset for the surrounding communities and beyond.”

DTA begin delivering their tennis programmes from January 4th 2016. For more information about the programmes or booking the facilities please contact Sena Tengey on: tel no: 07855 495025 or email: sena.tengey@diamondtennisacademy.co.uk

For all media enquiries please contact Paul Regan on 03300 435363 or email info@paulregan.org

Notes to editors:

Diamond Tennis Academy:

Founded in 2006 with the aim of providing quality tennis coaching for all and to introduce tennis to as many people as possible. Driven by Sena Tengey, a Cardiff University Graduate, the business has grown across multiple venues and caters for over 200 people per week. Diamond Tennis Academy is undoubtedly one of Wales’ premier tennis providers. For more information please visit www.diamondtennisacademy.co.uk

Paul Regan Organisation:

A global tennis business agency providing consultancy, project management, talent management, sponsorship and recruitment. Founded by Paul Regan in 2011, Paul has more than 20 years experience in the tennis industry and his proudest moment was leading the GB Wheelchair Tennis Team into the biggest and best Paralympic Games of all time, London 2012. For more information please visit www.paulregan.org

Cardiff City House of Sport:

The Cardiff City House of Sport is a cluster of top notch indoor 3G and multi sport training facilities conveniently situated behind the Cardiff City Stadium; HOS 1, HOS 2 and now BRAND NEW HOS 3! The success of House of Sport 1 & 2 has demonstrated our ability to deliver significantly more sporting footfall than any other regular sports centre in the City. The delivery of tennis growth in Cardiff will be achieved using our same core and community based company philosophies and values. For more information please visit www.cardiffcityhouseofsport.co.uk